



MOUNTAIN GATE TENNIS CLUB INC.



www.mgtc.com.au

Sponsorship Policy

Policy Objectives

This policy aims to:

- Ensure that decisions about the type of sponsors a club wishes to be involved with are well documented and that this is adhered to when approaching or being approached by sponsors.
- Provide the committee with a guide to safeguard against inappropriate commercial interests becoming associated with the club and to ensure that the clubs values and vision are reflected by its business dealings.

Application

Only the President and nominated Sponsorship Coordinator have the authority to seek and negotiate corporate sponsorship agreements for the approval of the Committee of Management. These negotiations must be in line with the policy statements below.

Sponsorship participants must all be from reputable organisations whose public image, products and services are consistent with our values and goals.

Policy Statement

Mountain Gate Tennis Club encourages the involvement of appropriate community and corporate sponsors in the provision of programs, facilities, and events.

Sponsorship proposals:

- must ensure that the arrangement does not conflict with club policies or impose conditions that would impact on the club's ability to carry out its functions
- must ensure that the arrangement maintains the professional image of all parties
- must be able to develop and maintain a positive relationship with our sponsors through regular communication
- must reserve the right for the club to accept products for distribution on merit, not because they are free
- are such that the club's obligations under the arrangement can be reasonably met
- must not explicitly endorse the sponsor or its product
- should not be proposed with organisations inappropriate for a club fostering a healthy lifestyle and a high level of junior involvement e.g. tobacco related companies and alcohol products or outlets

Club Obligations

- must ensure that the sponsorship funds are spent in the manner for which is was provided
- must ensure that no office bearer or member receives any exclusive personal benefit as a result of a sponsorship arrangement